On August 1, 2005
FLOYD COLLEGE
becomes
GEORGIA HIGHLANDS COLLEGE

BOR APPROVES NAME CHANGE FOR FLOYD

The Board of Regents, the governing body of the University System of Georgia, approved the name Georgia Highlands College as the new moniker for Floyd College, a two-year unit of the system on April 20th. The change was prompted by the college's expansion beyond Floyd County, the community for which it was originally named. Floyd president J. Randy Pierce announced last month at a news conference in Rome that he would present Georgia Highlands as the recommendation to the board at its April meeting.

Highlands is the second name submitted to the regents. After months of focus groups and meetings with community leaders, the college first planned to submit the name Etowah in February. But a request by organizations with similar names in Cartersville and public reaction to the name from some community members in Rome caused its withdrawal. Pierce then invited the public to comment via e- and postal mail. A number of names were considered during the month-and-a-half-long open process that followed. Georgia Highlands emerged as the one most appropriate for the institution and its service area.

"I look forward to this exciting time in the history of the college, as we expand to meet the needs for accessible higher education in Northwest Georgia," said Pierce. "As we move forward, we face a burgeoning population in the Atlanta metropolitan area, including points to the northwest. We're proud to be able to serve this growth for the betterment of Georgia and its citizens."

The new name represents a broad area of North Georgia. The Highlands region is considered one of four travel regions of the state, the others being Coastal, Piedmont and Plains. The Georgia Department of Natural Resources also divides the state into five physiographic regions based on physical geography. The college is located in the Ridge and Valley Province, which consists of a series of parallel valleys separated by ridges. Elevations range from 700 to 1,600 feet above sea level. The Ridge and Valley Province abuts both the Blue Ridge Province to the Northeast and the Appalachian Plateau in the Northwestern corner of the state. The Highlands travel region incorporates all these upland regions featuring rolling hills, mountains and valleys.

Floyd College has already begun initial phases of transitioning the name. Its newest facility, now nearing completion on Route 20 in Cartersville, will open under the new name in time for the fall semester. The transition should be complete by August 1, when the institution will officially become Georgia Highlands College.
People in the News

Phyllis N. Weatherly and Jamie Buchek, Counseling and Career Services, attended the ACPA (American College Personnel Association) annual convention April 2-6 in Nashville. Phyllis was recently elected to serve a three-year term on the directorate body for the Commission on Counseling and Psychological Services.

Dr. Virginia M. Carson, vice president for academic affairs, attended the Rotary District Leadership Conference in Gainesville, Georgia on Saturday, April 16. She is a committee chair of the Rotary Club of Etowah in Cartersville.

Dr. William F. Mugleston attended the National School Board Association Convention in San Diego, California April 15-19.

Dr. Dudley Salley, professor of economics, presented a paper to the Georgia Association of Economics and Finance in Amicalola Falls, Georgia on March 31.

Shelia McCoy, professor of English/French/Spanish, traveled to Jekyll Island April 10-12 to attend the Regent's Advisory on Foreign Languages meeting.

Kelly Gribble, director of financial aid, attended the new director workshop at Macon State College in April.

Wayne Jones and Jeannette Eckles, accounting services, spent April 20-22 attending the financial year-end workshop in Macon.

Frank Minor, associate professor of English, went to the Southern Literary Festival on March 31-April 2 in Chattanooga.

Sandie Davis and Kelly Gribble, attended the Regents Advisory Council for Records and Admissions (RACRA) on April 13 in Macon for their annual semester meeting. Kelly Gribble also went to the Regents Advisory Council for Financial Aid (RACFA) meeting.

Frank Johnston and Susan Motes, Information Technology Department, took part in the 2005 Georgia Oracle Users' Conference in an effort to learn new ways to enhance programming/database administration capabilities for supporting the Banner program.

Dr. Donald K. Pardlow, professor of English, traveled to Athens April 7-9 to attend the Convention of The College Language Association. Dr. Pardlow took part in workshops, panels, and sessions on hip-hop culture.

Judy Sims, professor of communications, attended the National School Board Association Convention in San Diego, California April 15-19.

John Spranza and Dr. Kristie Kemper, along with more than 80 other people, went to Montgomery, Alabama for the Shakespeare Festival on April 16-17. This year's trip marked the 20th year that students, faculty and staff have attended the event.

Susan B. Vines attended the two-day USG/BOE Conference: “Preparing Teachers to Teach—New Performance Standards.

Phyllis N. Weatherly, director of counseling and careers, took part in the counselors/directors association spring meeting at Clayton State University.

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David Mathis of the Georgia Highlands Physical Education department presents a check for $10,000 to Mary Louise Lever of the Floyd/Bartow College Foundation. College president J. Randy Pierce looks on. The money is raised each year for the foundation’s non-traditional scholarship fund by hosting high school basketball tournaments for local public schools. The program began at Floyd in 1984 and has raised $180,000 for such scholarships.

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