University System Students Highly Satisfied, According to Survey Results

Eight out of ten University System of Georgia students are satisfied or very satisfied with their colleges or universities and the faculty who teach them and the majority of students would attend the same institution if they could start over, according to survey results released by the Board of Regents.

Five areas of the survey drew exceptionally high marks for the University System. Of those students responding, 78 percent reported that they were satisfied or very satisfied with the college or university that they are attending. In addition, 76 percent of the respondents expressed their satisfaction with the attitude of faculty towards students. Out-of-class availability of faculty was another positive factor for students, with 71 percent reporting that they were satisfied or very satisfied with their access to instructors. Library facilities also earned extremely high praise, with 81 percent of students indicating that they were satisfied or very satisfied with such offerings. College orientation programs also earned a 72 percent satisfaction rate.

The extremely positive preliminary findings are the initial installment of a Student Satisfaction Survey conducted by the University System of Georgia at its 34 colleges and universities in October and November 1997. Students were queried regarding their satisfaction with campus environments and college services, with a goal of determining how they access their learning experiences in University system institutions. The final results will be used to identify benchmarks of satisfaction and to pinpoint areas of low satisfaction requiring strategic action.

Floyd College has received a number of copies of the survey results, which included eight specific questions about FC.

"We have a number of campus groups looking at the survey results now," said Tim Floyd, director of Institutional Effectiveness. "Hopefully this will impact our decision making and budget planning."

Copies of the survey are available in the Institutional Effectiveness Office located in the HPER annex.

Trips to Europe, Shakespeare Festival Planned

"From St. Paul's to St. Peter's" is a repeat of a very successful group tour led by JoAnne Starnes, professor of English, in 1993. The annual Alabama Shakespeare Festival trip, led by Kristie Kemper, professor of English, is a Floyd College tradition. Both are currently recruiting participants at this time, and anticipate a sellout of available spaces.

The European tour is scheduled for July 28-August 10, and will visit London; Paris; Lucerne, Switzerland; and Venice, Florence and Rome, Italy. The cost of the tour is $2,129, and includes all transportation, hotels, some meals and excursions. A $250 deposit is due immediately to reserve space; final payment is due by May 15. For additional information, contact Dr. Starnes at 706.295.6312.

The Shakespeare Festival is scheduled for May 2-3, two weeks earlier than normal. The performances that weekend will be Oscar Wilde's comedy The Importance of Being Earnest, and Shakespeare's Measure for Measure, a drama of public and private morality. A backstage tour of ASF's multi-million dollar theatre complex is part of the package.

Registration for the tour is being held now though April 14. The cost is $82-$570, depending on how many people share a room. A $40 deposit is required by April 14.
Jeffrey Mack, assistant professor of English, attended the Southern Conference on Afro-American Studies, Inc., where he served on the advisory board. This year's conference was held in New Orleans. The focus for the conference was on W.E. B. DuBois and the Color Line, and Mr. Mack presented a paper titled "Redefining the African American."

Keep the following people in your thoughts and prayers: Betty Nolen, associate professor of Accounting, upon the death of her mother, Rachel Fowler, last week; Foundation Board Member Dinky Hanks, who is recovering at home from a recent illness; and Susan Claxton, director of Floyd College in Hardison County, as her daughter continues to struggle with heart problems.

System Initiates 2-Year College Marketing Campaign

Acting on a recommendation by the Advisory Committee on Two-Year College Utilization which was made up of University System College Presidents, the Regents' Media and Publications Office has developed a marketing campaign to promote the two-year colleges in the state.

The office personnel, along with five public relations directors, including Sandy Briscar, developed a plan which includes interactive CD ROMS, and radio and television commercials. Funds for the campaign came from each of the two-year colleges and was matched by the University System.

The commercials, with a tag line "A Pretty Cool Way To Get Started," will run in the Atlanta market, with an option for each college to purchase local air time.

Floyd has received 1,000 of the CD ROMS with presentations from each of the 15 colleges. If you would like to view one, come by the Public Information Office. The CDs will be distributed to high schools in our service area.