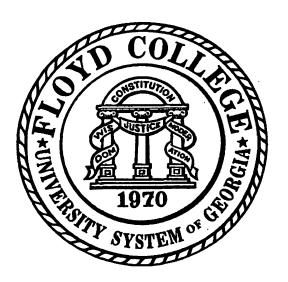
PROPOSED

BARTOW COUNTY SITE



FLOYD COLLEGE

Rome, Georgia
A Two-Year Unit of the University System of Georgia
June 1997

DRAFT

Bartow County Site

As you know, Floyd College as a part of its Five-Year Capital Outlay Plan has identified as its top priority a stand alone new facility in Bartow County, Georgia. It is important to note that the College currently has two satellite centers located in leased space in Cartersville and Acworth. The College has been offering educational opportunities in this area for ten years and currently has full-time faculty and staff assigned to these campuses. Appendix A documents classroom utilization at both campuses. Appendix B details student enrollment patterns and projections.

The Cartersville Center (11,000 square feet) houses six classrooms and a small office area. Included in the six classrooms are a Biology Laboratory and a GSAMS room which limit activities in both areas. This facility averaged 65%, 54%, and 68% space usage during the Fall, Winter, and Spring of FY 1997 respectively. In addition, the Floyd College Continuing Education Operation, the Small Business Development Center, entrance and exit testing, and community usage accounted for additional classroom utilization not documented in this report.

The Acworth (North Metro Technical Institute) site utilizes several classrooms (minimum of five rooms but the number varies) on a quarterly basis. The lease agreement includes space for an administrative office area and five faculty offices. In addition, Floyd College has very limited access to a computer laboratory and a GSAMS classroom. This site averaged 78%, 72%, and 62% space usage during the Fall, Winter, and Spring of FY 1997 respectively. The facility is also used for entrance and exit testing as well as other educational activities.

While enrollment patterns and space utilization percentages detail current practice, they are not able to state the need for additional space (a new site) to serve a rapidly expanding

population in the area northwest of Atlanta. Selected supportive information is provided as follows:

- Bartow County and the contiguous counties of Cherokee, Paulding, and Cobb constitute one of the fastest population growth areas in Georgia. The rank in percent of population growth in these counties ranges from 3 to 29 percent with an average of 16 percent. The percent of population changes from 1990 to 1996 for these counties ranges from 17 to 54 percent with an average of 25 percent. According to the United States Census Bureau, the total population for the four counties in 1996 was 790,693. Population projections for the counties for the year 2000 is 870,548 and for the year 2010 is 1,025,989.
- Appendix F contains all universities, colleges, and technical institutes located in the four-county area. Only two units of the University System of Georgia (Kennesaw State University and Southern Polytechnic State University) have campuses in this designated area. It is highly unlikely that neither of these institutions nor any other established university or college will be able to totally serve this population explosion by the year 2000 in an adequate manner. Moreover, it is estimated that there are numerous individuals not currently being served by a public college or university in these four counties. Thus, there is probably a greater need for additional higher educational opportunities in this four-county area than in any part of Georgia except the Gwinnett-Forsyth area.
- At present, there are twenty-two (22) public high schools in the counties of Bartow, Cherokee, Cobb, and Paulding with additional ones in the planning and construction stages. The total student enrollment for these high schools in 1996-97 is 36,335. It is projected that this enrollment will increase to an excess of 48,000 by the year 2010.
- The numbers in various age groups and the percents of total population of each group indicate an extensive supply of individuals in need of educational opportunities in the four counties. Only nineteen (19) percent of the population is over 49 years of age. In addition, the percentage of minority population (especially Hispanics) is growing at a rapid rate.
- A new site in southern Bartow County near Interstate Highway 75 would be easily accessible from each of the four counties. In fact, it would be located in such a strategic site that the travel distance from the most highly populated portions of the four counties will be less than thirty (30) miles one way.

A vast amount of additional information on population and public high schools per the four counties may be provided as desired. An example is student data by race/ethnicity and sex for each high school.

The appendices to this report contain a collection of supplementary materials which support the justification of the request for a new site in Bartow County. Selected points from the appendices have been highlighted in various sections of this request.

APPENDICES

A	FLOYD COLLEGE CLASSROOM USAGE
В	PERSONNEL, ENROLLMENT STATISTICS, AND ENROLLMENT PROJECTIONS
С	PRIMARY AND SECONDARY COUNTIES
D	POPULATION CHANGES: 1990-1996
E	POPULATION ESTIMATES AND PROJECTIONS: 1990-2010
F	UNIVERSITIES, COLLEGES, AND TECHNICAL INSTITUTES
G.	SELECTED GEORGIA PUBLIC HIGH SCHOOLS
H	POPULATION AGE GROUPS: 1992-1995
[GROWTH LIMITATIONS: CARTERSVILLE AND ACWORTH

FIVE-YEAR CAPITAL OUTLAY ALLOCATION PLAN

FLOYD COLLEGE CLASSROOM USAGE 1996-1997

CARTERSVILLE

	RATE	OTHER USAGE
FALL 1996		
8:00 a.m 12:30 p.m.	80%	55 Hours Used For
1:00 p.m 5:30 p.m.	40%	Testing, Continuing Education
6:00 p.m 10:30 p.m.	75%	SBDC and Community Usage
<u>WINTER 1997</u>		
8:00 a.m 12:30 p.m.	30%	121 Hours Used For
1:00 p.m 5:30 p.m.	35%	Testing (ETC)
6:00 p.m 10:30 p.m.	98%	,
SPRING 1997		
8:00 a.m 12: 30 p.m.	73%	65 Hours Used For
1:00 p.m 5:30 p.m.	45%	Testing (ETC)
6:00 p.m 10:30 p.m.	85%	
ACWORTH		
FALL 1996	•	•
8:00 a.m 12: 30 pm.	105% (Overage due	e to Saturday class)
1:00 p.m 5:30 p.m.	45%	3 extra classrooms were requested from
6:00 p.m - 10:30 p.m.	85%	North Metro for an extra Math
-		class, a Physics lab, and a CPR lab area;
		4 College-by-Cassette classes also
		scheduled intermittent use
		of rooms and did Independent
		Study classes; Placement
* * *		Testing required 4 additional
		requests for classroom space
		from North Metro
<u>WINTER 1997</u>		
8:00 a.m -12:30 p.m.	. 80%	2 extra classrooms were requested from
1:00 p.m 5:30 p.m.	50%	North Metro for computer
6:00 p.m 10:30 p.m	85%	classes; 4 College-by-Cassette
- -		classes also scheduled intermittent

use of rooms as did 2 Independent Study classes; Placement Testing required 7 additional requests for classroom space from North Metro

SPRING 1997

8:00 a.m 12:30 p.m.	70%
1:00 p.m 5:30 p.m.	50%
6:00 p.m 10:30 p.m.	65%

3 extra classrooms were requested from North Metro for computer classes and an Economic class;
3 College-by-Cassette classes also scheduled intermittent use of rooms as did 1 Independent Study class;
Placement Testing required 6 additional requests for classroom space from North Metro

BARTOW COUNTY SITE

PERSONNEL, ENROLLMENT STATISTICS, AND ENROLLMENT PROJECTIONS

I. Cartersville

Operation: Opened in September 1988

Personnel: Director (1)

Secretaries (1.5)
Librarians (1.5)
Eul. Time Faculty

Full-Time Faculty (3)

Student Assistants (Variable)

Enrollment Statistics:

Winter Quarter 1995 --- 368
Spring Quarter 1995 --- 337
Fall Quarter 1995 --- 402
Winter Quarter 1996 --- 467
Spring Quarter 1996 --- 465
Fall Quarter 1996 --- 500 (est.)

Enrollment Projections:

Fall Quarter 1997 --- 550
Fall Quarter 1998 --- 600
Fall Quarter 1999 --- 650
Fall Quarter 2000 --- 700
Fall Quarter 2001 --- 750

II. North Metro Technical Institute (Acworth)

Operation: Opened in September 1989

Personnel: Director (1)

Secretaries (1) Librarians (.5)

Student Assistants (Variable)

Security (1)

Enrollment Statistics:

Winter Quarter 1995 --- 491
Spring Quarter 1995 --- 458
Fall Quarter 1995 --- 582
Winter Quarter 1996 --- 551
Spring Quarter 1996 --- 488
Fall Quarter 1996 --- 550 (est.)

Enrollment Projections:

Fall Quarter 1997 --- 600 Fall Quarter 1998 --- 650 Fall Quarter 1999 --- 700 Fall Quarter 2000 --- 750 Fall Quarter 2001 --- 800

CARTERSVILLE SITE PROJECT SERVICE AREAS



BARTOW COUNTY SITE POPULATION CHANGES 1990 -1996

Population

Population

Changes

Components of Change

AREA I

				INDIA I					
County	1990	1996	Number	Percent	Rank Of Percent	Natural Increase	Percent Natural Increase	Net Migration	Percent of Net Migration
Bartow	55915	66293	10378	18.6	29	3219	31.0	7159	69.0
Cherokee	90204	121496	31292	34.7	9	8390	26.8	22902	73.2
Cobb	447745	538832	91087	20.3	24	33424	36.7	57663	63.3
Paulding	41611	64072	22461	54.0	3	4062	18.1	18399	81.9
TOTALS:	635475	790693	155218	Avg. 24.4	Avg. 163	49095	Avg. 31.6	106123	Avg. 68.3
			A	REA I	I				
Chattooga	22242	22953	711	3.2	112	187	26.3	524	73.7
Floyd	81251	84422	3171	3.9	115	1661	52.4	1510	47.6
Haralson	21966	23871	1905	8.7	74	555	29.1	1350	70.9
Polk	33815	35370	1555	4.6	109	589	37.9	966	62.1
TOTALS:	159274	166616	7342	Avg. 4.6	Avg. 102.5	2992	Avg. 40.8	4350	Avg. 59.2
7			A)	REA II	I				
Carroll	71422	79307	7885	11.0	62	3645	46.2	4240	53.8
Douglas	71120	84463	13343	18.8	27	4689	35.1	8654	64.9
Gordon	35067	39369	4302	12.3	49	1592	37.0	2710	63.0
Pickens	14432	17540	3138	21.7	22	351	11.2	2787	88.8
TOTALS:	192041	220679	28668	Avg. 14.9	Avg. 40.0	10277	Avg. 35.8	18391	Avg. 64.2

SOURCES: UNITED STATES CENSUS BUREAU & THE GEORGIA COUNTY GUIDE

		POP	ULATIO S	N ESTIM	IATES &	GIA COU	TIONS		010		
County	1990	1991	1992	1993	1994	1995	Rank	Total 2000	White	Black/ Other	Total 2010
Bartow	55915	58057	59423	60019	61675	63723	26	71220	65503	5717	79747
Cherokee	90204	96861	102003	103326	108857	114751	10	130650,	126643	4007	149690
Cobb	447745	463402	477016	495416	508931	525453	3	607776	482210	125566	720209
Paulding	41611	44648	47295	51457	55719	59920	29	60902	58401	2501	76343
TOTALS								870548	732757	137791	1025989
					AREA	П					
Chattooga	22242	22392	22415	22606	22764	22884	62	22374	20277	2097	22697
Floyd	81251	81776	82197	82843	83284	83935	16	85662	71558	14104	90921
Haralson	21966	22105	22413	22694	23014	23378	59	25495	23867	1628	28598
Polk	33815	34149	34319	34309	34606	34771	46	35146	29593	5553	36022
TOTALS								161677	145295	23382	142216
					AREA	ш					
Carroll	71422	72990	73886	74997	76564	77977	22	85974	72947	13027	105839
Douglas	71120	73375	75215	77425	79864	82297	19	91311	78243	13068	104974
Gordon	35067	35680	36256	37149	37733	38442	41	43369	41405	1964	50483
Pickens	14432	14778	14995	15467	16286	16881	85	18604	18196	408	20925
TOTALS								289258	212791	28467	282221

SOURCE: THE GEORGIA COUNTY GUIDE

BARTOW COUNTY SITE

UNIVERSITIES, COLLEGES, AND TECHNICAL INSTITUTES

AREA I

STITUTION AND ADDRESS	TELEPHONE		NROLLME		TYPE OF	COUNTY	AFFILIATION
		TOTAL	MALE	FEMALE	INSTITUTION		
HATTAHOOCHEE TECHNICAL INSTITUTE Sarietta, GA 30060	770-528-4500	2631	1319	1312	Technical	Cobb	An institution of the State Board of Technical and Adult Education
ENNESAW STATE COLLEGE arietta, GA 30061	404-423-6000	12100	4700	7330	Senior and Master's	Cobb	A unit of the University System of Georgia
FE COLLEGE crietta, GA 30060	404-424-0554	3984	-		Professional	Cobb	Independent Non-Profit
ORTH METRO TECHNICAL INSTITUTE eworth, GA 30102	770-975-4010	1586	709	877	Technical	Bartow	An institution of the State Board of Technical and Adult Education
EINHARDT COLLEGE aleska, GA 30183	404-720-5600	938	-	_	Senior	Cherokee	United Methodist
SUTHERN COLLEGE OF TECHNOLOGY micita, GA 30060	404-528-7230	3841	3080	761	Senior and Master's	Cobb	A unit of the University System of Georgia

AREA II

<u> </u>							
STITUTION AND ADDRESS	TELEPHONE			TYPE OF INSTITUTION	COUNTY	AFFILIATION	
RRY COLLEGE punt Berry, GA 30149	706-232-5374	1725	-	-	Senior and Master's	Floyd	Independent Non-Profit
DOSA VALLEY TECHNICAL INSTITUTE coc, GA 30161	706-295-6206	2736	1276	1460	Technical	Floyd	An institution of the State Board of Technical and Adult Education
OYD COLLEGE me, GA 30162	706-802-5000	3048	1040	2008	Two-Year	Floyd	A unit of the University System of Georgia
CORTER COLLEGE Ene, GA 30161	706-291-2121	1455	-	-	Senior	Floyd	Southern Baptist

AREA III

RROLL TECHNICAL INSTITUTE rollton, GA 30116	770-836-6800	2319	767	1552	Technical	Carroll	An institution of the State Board of Technical and Adult Education
CKENS TECHNICAL INSTITUTE per, GA 30143	706-692-4500	2482	1571	911	Technical	Pickens	An institution of the State Board of Technical and Adult Education
EST GEORGIA COLLEGE milton, GA 30118	404-836-6500	8650	3031	5619	Senior and Master's	Carroll	A unit of the University System of Georgia

BARTOW COUNTY SITE FY 1997 ENROLLMENT SELECTED GEORGIA PUBLIC HIGH SCHOOLS AREA I

AREA I										
COUNTY	SCHOOL NAME	GRADE 9	GRADE 10	GRADE 11	GRADE 12	TOTAL STUDENTS				
Bartow	Adairsville	163	131	117	81	492				
Bartow	Cass	815	534	331	229	1909				
Bartow	Cartersville (City System)	285	201	159	154	799				
COUNTY TOTALS:		1,263	866	607	464	3,200				
Cherokee	Cherokee	440	428	389	251	1508				
Cherokee	Etowah	352	340	417	343	1452				
Cherokee	Sequoyah	368	363	492	337	1560				
Cherokee	Woodstock	393	331	3	2	729				
COUNTY TOTALS:		1,553	1,462	1,301	933	5,249				
Cobb	Campbell	490	517	325	258	1590				
Cobb	Harrison	821	665	575	542	2603				
Cobb	Lassiter	726	666	595	569	2556				
Cobb	McEachern	670	667	613	455	2405				
Cobb	North Cobb	716	534	445	344	2039				
Cobb	Osborne	469	510	352	305	1636				
Cobb	Pebblebrook	466	336	253	214	1269				
Cobb	Pope	632	542	559	400	2133				
Cobb	South Cobb	521	350	283	271	1425				
Cobb	Sprayberry	609	533	434	407	1983				
Cobb	Walton	560	566	512	517	2155				
Cobb	Wheeler	429	460	427	374	1690				

COUNTY	SCHOOL NAME	GRADE 9	GRADE 10	GRADE 11	GRADE 12	TOTAL STUDENTS
Cobb	Marietta (City System)	485	468	319	250	1522
COUNTY TOTALS:		7,594	6,814	5,692	4,906	25,006
Paulding	East Paulding	457	287	223	164	1131
Paulding	Paulding County	683	462	321	283	1749
COUNTY TOTALS:		1,140	749	544	447	2,880
AREA I TOTAL	7.7	111:550	9.891	8,164.0	67.1	30315-
		ARI	EA II			
Chattooga	Chattooga	288	198	166	130	782
Chattooga	Trion (City System)	92	97	82	71	342
COUNTY TOTALS:		380	295	248	201	1,124
Floyd	Armuchee	182	126	97	106	511
Floyd	Coosa	229	182	147	116	674
Floyd	Model	184	133	129	113	559
Floyd	Pepperell	329	247	188	178	942
Floyd	Rome (City System)	353	321	263	220	1157
COUNTY TOTALS:		1,277	1,009	824	733	3,843
Haralson	Haralson County	256	255	158	150	819
Haralson	Bremen (City System)	94	97	99	66	356

COUNTY TOTALS:		350	352	257	216	1,175
Polk	Cedartown	332	261	208	176	977
Polk	Rockmart	250	203	181	141	775
COUNTY TOTALS:		582	464	389	317	1,752
AREA II TOTA	LS:	2,589	2 120 5	177	1,467	7,894
		ARI	EA III			
Carroll	Temple	110	102	72	63	347
Carroll	Mount Zion	96	83	62	36	277
Carroll	Central of Carrollton	316	290	279	176	1061
Carroll	Bowdon	126	126	91	66	409
Carroll	Villa Rica	305	230	156	121	812
Carroll	Carrollton (City System)	277	271	201	210	959
COUNTY TOTALS:		1230	1102	861	672	3865
Douglas	Lithia Springs	513	446	380	249	1588
Douglas	Alexander	338	376	309	284	1307
Douglas	Douglas County	506	499	376	280	1661
COUNTY TOTALS:		1357	1321	1065	813	4556
Gordon	Gordon Central	493	370	266	228	1357
Gordon	Calhoun (City System)	149	178	112	115	554
COUNTY TOTALS:		642	548	378	343	1911

	AREA III									
COUNTY	SCHOOL NAME	GRADE 9	GRADE 10	GRADE 11	GRADE 12	TOTAL STUDENT				
Pickens	Pickens County	304	249	195	153	901				
COUNTY TO	ΓALS:	304	249	195	153	901				
AREA III TOT	AREA HI TOTALS: 3,533 3,520 2,449 2 1,981 3 11,711									
	SOURCE: GEORGIA DEPARTMENT OF EDUCATION									

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BARTOW COUNTY SITE POPULATION AGE GROUPS: 1992-1995 SELECTED GEORGIA COUNTIES AREA I

	Number in Age Groups						Percent of Total Population					
County	0-4	5-19	20-34	35-49	50-64	65/ Over	0-4	5-19	20-34	35-49	50-64	65/Ove
Bartow	4957	12938	14793	13022	7838	6064	8.3	21.7	24.8	21.8	13.1	10.2
Cherokee	9460	21505	28036	25091	10706	7232	9.3	21.1	27.5	24.6	10.5	7.1
Cobb	36976	94337	135406	127843	53810	30387	7.7	19.7	28.3	26.7	11.2	6.3
Paulding	4444	10488	13262	10290	5284	3532	9.4	22.2	28.0	21.8	11.2	7.5
TOTALS	55,837	139,268	191.497	176,246	77,638	47,215						
	_			··-	AR	ЕА П						
Chattooga	1567	4744	4678	4582	3476	3384	7.0	21.1	20.9	20.4	15.5	15.1
Floyd	5607	16669	18470	17025	12372	12077	6.8	20.3	22.5	20.7	15.0	14.7
Haralson	1702	4800	4897	4701	3287	3011	7.6	21.4	21.9	21.0	14.7	13.4
Polk	2494	7437	7417	6967	5103	4859	7.3	21.7	21.6	20.3	14.9	14.2
TOTALS	11,370	33,650	35,452	19275	24,738	23231		•				
					ARI	EA III						
Carroll	5538	17228	18780	15553	9112	7628	7.5	23.3	25.4	21.1	12.3	10.3
Douglas	6068	17171	19124	18808	8882	5336	8.0	22.8	25.4	24.9	11.8	7.1
Gordon	2653	8089	8500	8106	5083	3918	7.3	22.3	23.4	22.3	14.0	10.8
Pickens	1084	3013	3361	3247	2279	2051	7.2	20.0	22.4	21.6	15.2	13.6
701746	15.76	3330	0,773	(5)	75.35							

SOURCE: THE GEORGIA COUNTY GUIDE

GROWTH LIMITATIONS

(ADDITIONAL FACTORS WHICH LIMIT THE COLLEGE IN MEETING THE NEEDS OF CURRENT STUDENTS AND LIMIT FUTURE GROWTH)

CARTERSVILLE

- No space for student activities
- No space for student study areas
- No space for certain physical education courses
- No space for needed faculty offices
- Limited space for private counseling sessions
- Limited laboratory space for science courses (not fully equipped for certain sciences)
- Need to utilize the GSAMS classroom for regular classes
- Increased usage by the community, the Department of Continuing Education, and the Small Business Development Center
- Limited space for vehicular parking (using adjacent church facilities for extra parking)
- No space for food service

ACWORTH

- ► Inadequate number of classrooms during mornings and evenings
- Inadequate space for computer course offerings
- Limited space and computers for placement testing
- Limited laboratory space for science courses (no biology and chemistry laboratories)
- No space for certain physical education courses
- Limited space for student activities
- No space for additional faculty offices
- Limited space for private counseling sessions

Limited seating space in current classrooms (fire code restriction of 25 students per classroom)

Limited administrative space for all professional functions

Five - Year Capital Outlay Allocation Plan Floyd College Rome, Georgia 30162

Bartow County Site

Bartow County Site						
University System of Georgia Principles for Capital Outlay Allocation Plan	Linkages of the Bartow County Site to the Principles					
Principle 4	Linkage					
In setting priorities for the use of State resources, highest weight will be given first to instructional facilities (classrooms, laboratories) followed by academic support facilities (libraries, computer centers), student support facilities (e.g. housing, recreational and student activities centers), and finally administrative facility and infrastructure needs. Critical infrastructure needs may take precedence in some cases, especially where cost-effectiveness is a major rationale. Special consideration for the role of State support for research facilities will be evaluated in light of the unique research mission of certain institutions.	The proposed new site would consist mainly of classrooms and laboratories for instructional purposes. Selected facilities, however, would be needed to support centers and areas as follows: learning center, computer rooms, testing center, student services, and administrative offices.					
Principle 5	Linkage					
Where other than State financial resources, especially auxiliary or donated resources, are available to partially fund a facility, special consideration will be given to the role that State resources can play in completing a finance package.	The proposed facility involves a finance package whereby the land will be donated by the government of Bartow County. It may be possible to secure additional funding from selected sources to expedite various phases of construction and/or facility furnishings.					
Principle 6	Linkage					
In planning facility projects, capacity expansion, while critical should not result in facilities which are of lower quality.	The current plans for a new campus in Bartow County call for the facilities to be at least equal in quality to those on the main campus. The exterior appearance may not be the same but will be "pleasant to the eye."					
Principle 7	Linkage					
New construction and building renovations should incorporate modern, energy efficient building and electronic communications systems appropriate to modern instructional delivery systems, with special attention to furthering the goals of an expanded distance education capacity in the State.	The current plans for the new facility contain provisions for an energy efficient building and an ultra modern electronic communications system. Distance education will be vastly enhanced by the Instructional Technology Project and other technological delivery systems.					

Five - Year Capital Outlay Allocation Plan Floyd College Rome, Georgia 30162

Bartow County Site

Bartow County Site					
University System of Georgia Principles for Capital Outlay Allocation Plan	Linkages of the Bartow County Site to the Principles				
Principle 8	Linkage				
In evaluating projects, consideration should be given to: (1) existing facility utilization efficiency and operating hours of each campus, (ii) whether the campus' existing utility, road, parking and pedestrian infrastructure will accommodate the new project, (iii) quality of life issues, (iv) impact on the local community, (v) general cost effectiveness of the projects including facility operating costs, and (vi) where appropriate, reduction of the use of lease space.	Facility utilization efficiency and operating hours of the existing locations in both Cartersville and Acworth justify the need for a single stand alone new campus. Such a recommended site in Bartow County will have a positive impact on the local community (county) as well as at least three neighboring counties. More importantly, the facility will result in a major reduction in the use of leased space in Cartersville and Acworth.				
Principle 9	Linkage				
In establishing and amending the 5-year capital outlay plan for the University System, consideration will be given to the timely completion of programming and design of capital projects as well as the maintenance of projects within budgets.	An overt attempt will be made to complete the programming and design of the project in a timely manner. In addition, the project will be planned so that it can be constructed within budget.				